RETAIL, RESTAURANT, & ENTERTAINMENT OPPORTUNITIES AT FOLSOM RANCH



ALDER CREEK

MARKETPLACE

A New 3,585 Acre Master Planned Development



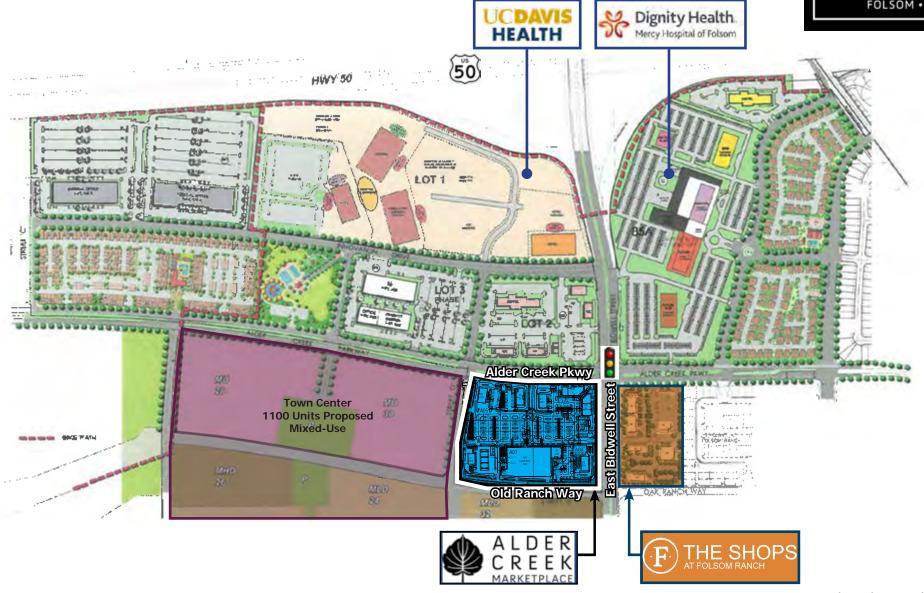
COMING SOON

View Folsom Ranch Growth Article

www.FolsomRanch.com

FOLSOM RANCH MASTER SITE PLAN

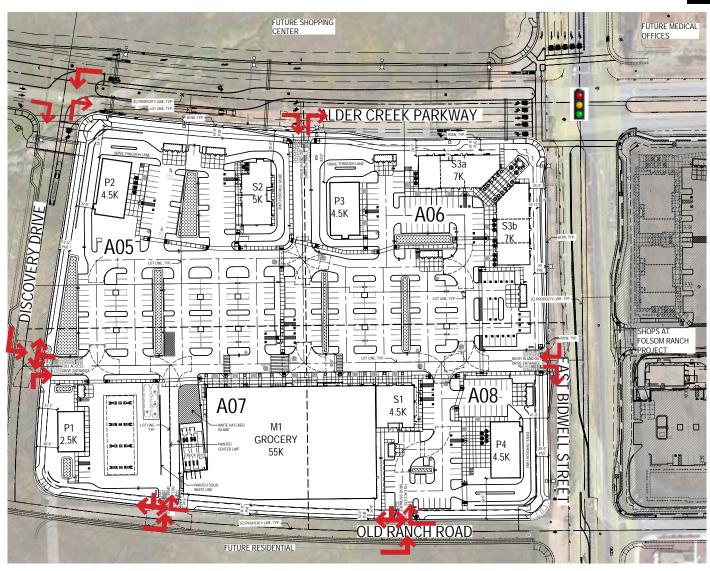




*site plan subject to change

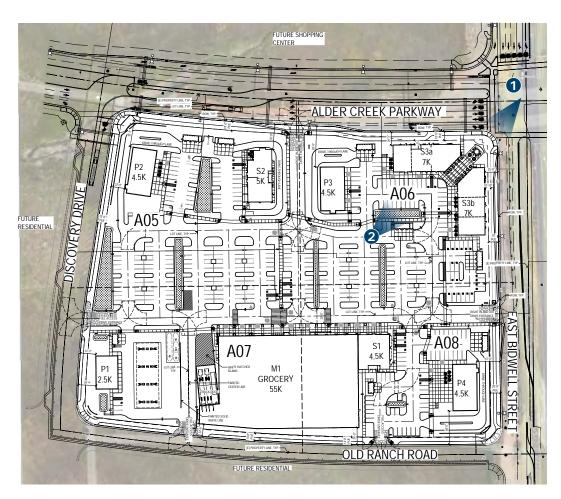
ALDER CREEK CONCEPTUAL SITE PLAN





RENDERINGS



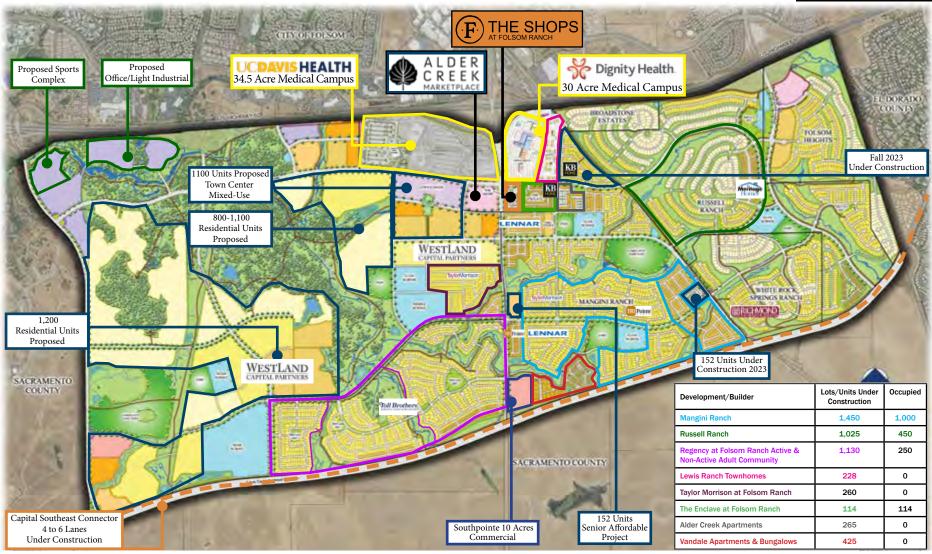






RESIDENTIAL PLANS





MEDICAL CAMPUS PLANS





34.5 Acre Medical Campus



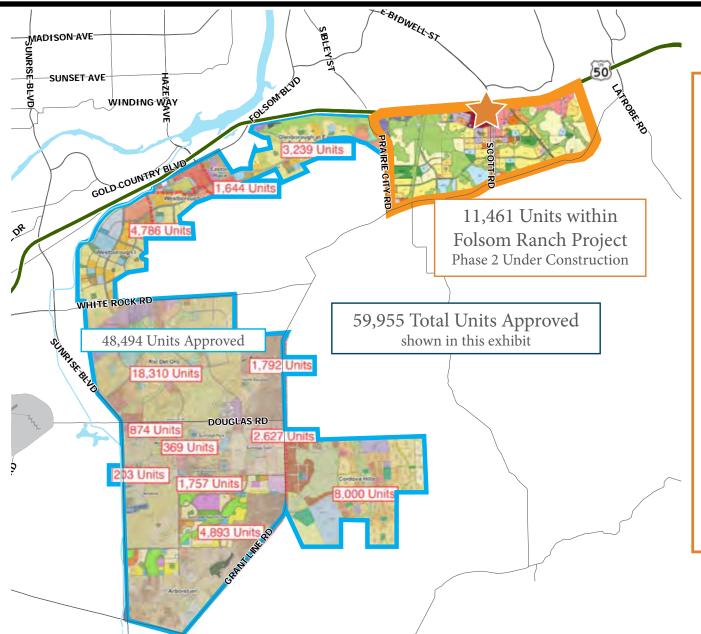




HOUSING GROWTH

The Edwards Company 916.277.8120





FOLSOM RANCH DEVELOPMENT

- 3,585 acre master planned community
- The overall development will include a combination of commercial, retail, medical, and 11,461 new homes
- 30 Acre Dignity Health Medical Campus and Pending 36 Acre UC Davis HEalth Medical Campus
- 4 elementary schools, one middle school, and one high school
- 2 regional parks and 8 neighborhood parks - 138 acres total
- Located near Intel's 1.3 million R&D Campus
- Directly across from Hwy 50 the Palladio 800,000 SF outdoor lifestyle mall
- 1,000 acres of oak tree studded open space

RETAIL, RESTAURANT, & ENTERTAINMENT OPPORTUNITIES AND CORPORATE CENTER

- 240 acres of freeway developable land
- 2.5 million square feet of mixed-used commercial space
- 2 miles of freeway frontage
- Immediate access to Hwy 50 at the East Bidwell Street or Prairie City Road Interchanges
- Flexible zoning: office or medical campuses, hotels, retail, and multi family

FOLSOM RETAIL COMPETITION



FOLSOM • CA

PALLADIO AT BROADSTONE

SHOPPING/SERVICE

AT & T Amazing Lash Studio Apricot Lane Boutique BI Design Bag King Bank of America Barnes & Noble Booksellers Barnes & Noble Kitchen

Benicia Dancewear Button Up Boutique Charlotte Russe

Charming Charlie

Claire's Accessories College Planning Center Color Me Mine Couch and Hammond Dentistry

Grebitus Jewelers Gymboree H & M

Haney Garcia Real Estate Jos A. Bank Kids Inc Preschool & Discovery

Kirkland's

LensCrafters

Maribou Spa & Salon Mas Taco Bar Massage Heights M·A·C Cosmetics Nail Palazzo Nordstrom Rack

PINK **Painted**

Palladio 16 Cinemas Palladio Luxe Cinema Phenix Salon Suites

Rod Works, Unique Home Decor Roosters Men's Grooming Center SeaQuest Interactive Aquarium

See's Candies Serenity Spa & Soul Yoga Sleep Number Sole Desire Shoes Soma Intimates

T- Mobile Threading Place Torrid Victoria's Secret

Visually Sound Optometry We're Organized

White House Black Market

RESTAURANTS

Back Bistro Buckhorn BBQ Chicago Fire Pizza Chocolate Architect Grist Beer Hall Jake's Desserts Johnny Rockets Panera Bread Petra Greek Pretty Sweet Bakery

E Life Cycles Folsom

Whole Foods Market

Blue Nami Creative Sushi Brisas Do Sul Churrascaria Lazy Dog Restaurant & Bar Pinkberry Frozen Yogurt

Pure Life Juice Company

Red Robin Gourmet Burgers

Starbucks

Orangetheory Fitness

COURTYARD BY MARRIOTT SACRAMENTO FOLSOM

RESIDENCE INN **BY MARRIOTT SACRAMENTO FOLSOM**

STAYBRIDGE SUITES SACRAMENTO

FAIRFIELD INN & SUITES BY MARRIOTT SACRAMENTO FOLSOM

> HAMPTON INN & SUITES FOLSOM

EL DORADO HILLS TOWN CENTER

SERRANO

RACQUET CLUB

FOLSOM LAKE

EAST BIDWELL



ALDER CREEK

MARKETPLACE

WHITE ROCK RO

MAJOR EMPLOYERS





DEMOGRAPHICS

ALDER CREEK MARKETPLACE FOLSOM • CA

3 Mile Radius

57,526 **POPULATION**

2.7 **AVE HH SIZE** \$182,544 **AVE HH INCOME**

38.7 **MEDIAN AGE**



HOME OWNERSHIP

6,347

RENTERS

14,831 **OWNERS**



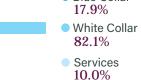
EDUCATION

86.1% 10.1% **HS GRAD SOME COLLEGE**

10.2% 59.9% **ASSOCIATES BACHELORS**



EMPLOYMENT



Blue Collar

2.2% 97.8% **EMPLOYED UNEMPLOYED**



AVERAGE MONTHLY **HOUSEHOLD SPENDING**

53.4% HOUSING

14.3% **FOOD**

17.8% **VEHICLE**

3.6% **FURNITURE**

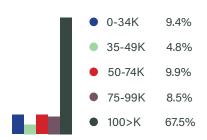
3.7% **APPAREL** 1.3% **PERSONAL CARE**

4.8% **TRAVEL**

5.9% **ENTERTAINMENT**



INCOME BY HOUSEHOLD





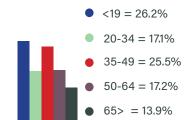
RACE & **ETHNICITY**

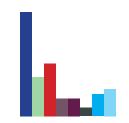
White	60.5%
Asian	23.2%
American Indian	0.4%
African-American	2.2%
Hispanic	12.3%
Two or More Races	10.8%



GENDER & AGE

48.8% 51.2% MEN **WOMEN**





DEMOGRAPHICS

ALDER CREEK MARKETPLACE FOLSOM • CA

5 Mile Radius

115,624 **POPULATION**

2.7 **AVE HH SIZE** \$187,086 **AVE HH INCOME**

 $39.\overline{3}$ **MEDIAN AGE**



HOME OWNERSHIP



29,594 11,239 **RENTERS OWNERS**

EDUCATION

12.2% 82.2% **HS GRAD SOME COLLEGE** 9.8% 54.3%



EMPLOYMENT



98.0% 2.0% **EMPLOYED UNEMPLOYED**



11.3%



RACE & ETHNICITY

White	61.7%
Asian	17.8%
American Indian	0.4%
African-American	7.0%
Hispanic	11.9%
Two or More Races	10.4%



ASSOCIATES

GENDER & AGE

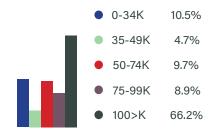
BACHELORS

51.2% 48.8% MEN **WOMEN**





INCOME BY HOUSEHOLD





53.4% 14.2% HOUSING **FOOD**

17.8% 3.6% **VEHICLE FURNITURE**

1.3% 3.7% **APPAREL PERSONAL CARE**

4.8% **TRAVEL**

5.9% **ENTERTAINMENT**



